MARKETING PERIOD ESTIMATE
Based on Marketing Period Probabilities

Appraiser

Sam Murray
Sample Company
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Valuation Subject

Sample Company
1234 First Street Suite 100
Kansas City, MO 64114
United States

Valuation Date

03 / 10 / 2016

Report Date

04 / 14 / 2016

Summary Results

Marketing Period

Average	261.4
Standard Deviation	208.8
Median	204.2
Mode	124.6
95th Percentile	1,455.4
Probability Adjusted Marketing Period	257.3
Coefficient of Variation	0.8

MARKETING PERIOD REPORT
Based on Marketing Period Probabilities
Valuation Date: 03/10/2016
For: **Sample Company**

Summary Results

Marketing Period Statistics

Factor Name	Specified Range	Average Days	Standard Deviation in Days	Coefficient of Variation	Standard Error	Transaction Count	95% Confidence Interval	
							Low	High
SIC	1500 to 1799	271.5	213.7	0.8	7.4	836	257.0	286.0
Asking Price	$675,000 to $751,000	237.6	197.4	0.8	10.4	357	217.1	258.1
Weighted Average of Factors		261.4	208.8	0.8	6.0	1,193	249.5	273.2
Population of Transactions		261.8	211.7	0.8	6.2	1,155	249.6	274.1
Transactions With All Factors		246.7	128.1	0.5	20.8	38	205.9	287.4

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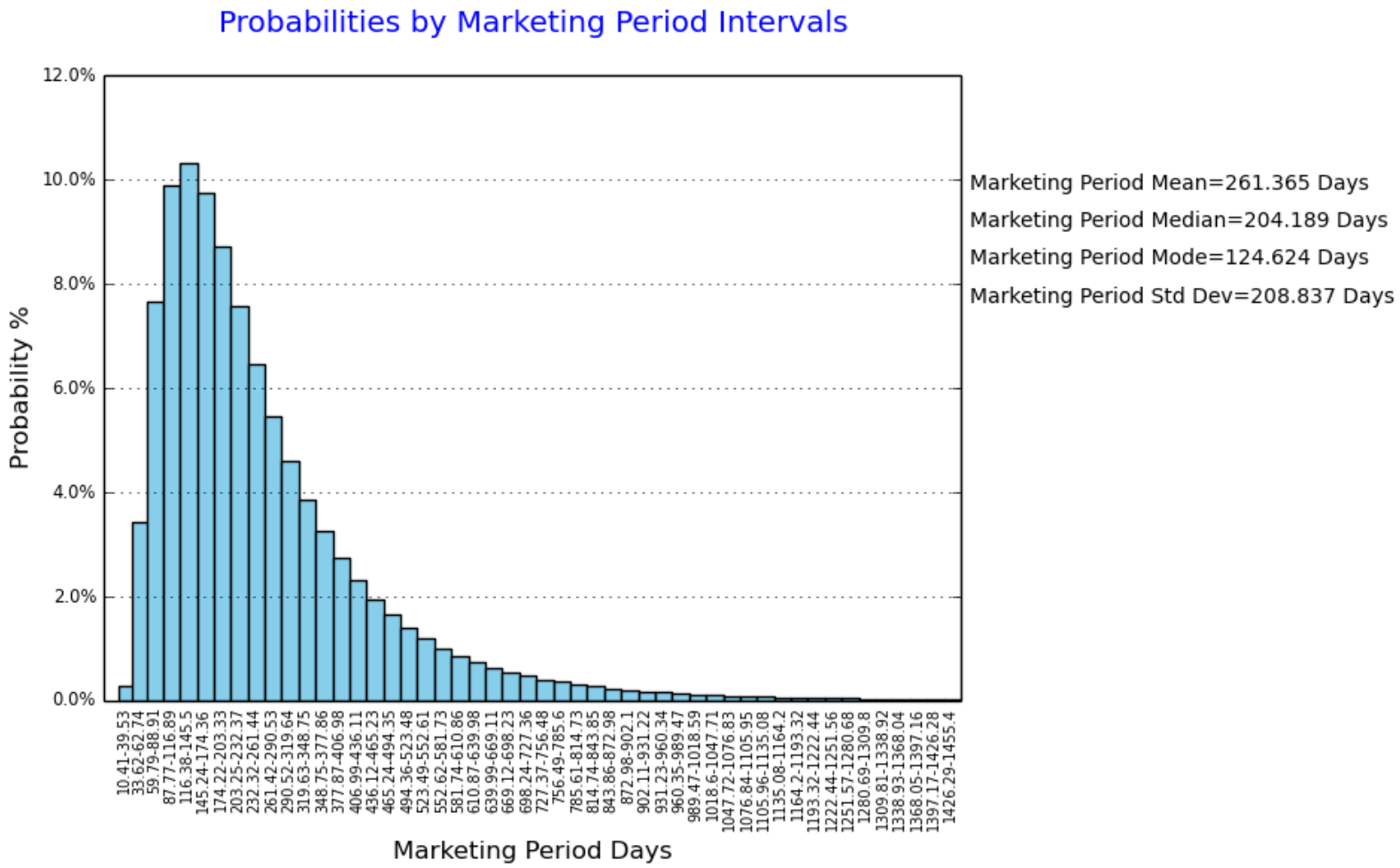
Marketing Period Graphs



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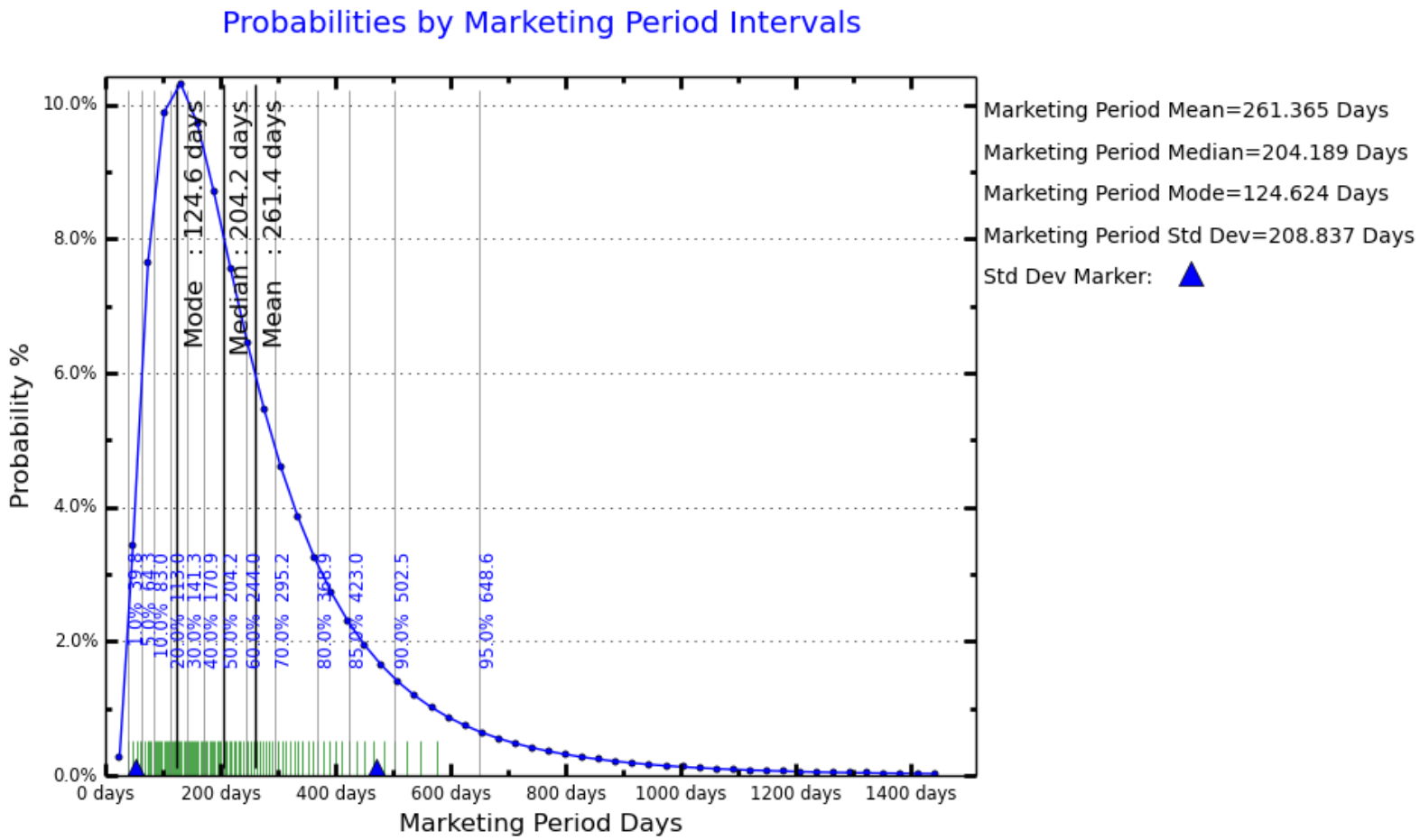
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